

## Subject: January is National Human Trafficking Prevention Month

[Customize with your Image or use ours]

Dear Partners,

In 2010 President Barak Obama designated January as National Human Trafficking Prevention Month, culminating in the annual celebration of National Freedom Day on February 1. Since that time, January has become a month to remind ourselves of the vital role we each can play in ending Human Trafficking.

Recent statistics tell us that:

- The [International Labor Organization](#) estimates nearly 25 million people are being trafficked worldwide for commercial sex and/or forced labor.
- Human Trafficking is an estimated [\\$150 billion industry](#) that takes place in all industries, to individuals of all genders, age, and socio-economic status.
- [Polaris Project](#) has identified [25 industries](#) in which both labor and sex trafficking thrive in the United States.
- In 2019 the [National Human Trafficking Hotline](#) identified 11,500 cases of human trafficking - California being the highest reported state with 1,507 cases, 39% higher than the next highest state (Texas). Nearly 21% of the total cases involved minors.
- Since California's passage of [SB 855](#) in 2014, a total of 14,892 youth have been identified by Child Welfare Services for suspected exploitation and/or trafficking. Of these youth, 9,297 were the subject of one or more allegations of exploitation before the age of 18 years of age. ([Child Welfare Indicators Project, Berkeley, University of California](#))
- Of the more than 26,500 endangered runaways (including male, female and transgender children) reported to [NCMEC](#) in 2020, one in six were likely victims of child sex trafficking.
- In 2020, there was a record 21.7 million reports of suspected child sexual exploitation made to [NCMEC's](#) CyberTipline.



- Nearly one in five of 911 youth interviewed in the [Covenant House National Study](#) of homeless youth were victims of trafficking, 15% for sex, 7.4% for labor and 3% for both.
- In [INSERT COUNTY NAME] County there have been [INSET NUMBER OF YOUTH IDENTIFIED] as exploited or trafficked youth during [INSERT TIME FRAME] or another local data point.

This January 2022 [INSERT ORGANIZATION NAME] we celebrate those who have worked fearlessly to end injustice in our own communities and newly commit to partnership to create a future where our children, youth and families may thrive free from exploitation. We urge you to join by taking one step today to inspire change! [Insert link to your website or ours here. “Check out [Preventing and Addressing Child Trafficking’s Human Trafficking Awareness Month Website](#) to learn ways you can get involved!”]

In Collaboration,  
[INSERT]