



CFPIC
PACT PROJECT

Child & Family Policy Institute of California



NATIONAL HUMAN TRAFFICKING PREVENTION MONTH

DIGITAL TOOLKIT | *#EndHumanTrafficking*



Child & Family Policy Institute of California

ABOUT THE PREVENTING AND ADDRESSING CHILD TRAFFICKING PROJECT – PACT

Preventing and Addressing Child Trafficking is a project funded by the California Department of Social Services and is administered by the Child and Family Policy Institute of California. PACT engages a network of county child welfare agencies and their multidisciplinary partners as they implement a cross-system, inter-agency and collaborative model. Our shared mission is to improve identification and service delivery to children and youth at risk of or experiencing sex and/or labor trafficking.

Visit the [PACT Website](#) to learn more about our work and available resources.

HOW TO USE THIS TOOLKIT

We hope this toolkit inspires individuals, agencies, tribes and communities to consider ways to raise awareness and take action during **NATIONAL HUMAN TRAFFICKING PREVENTION MONTH** – in January and all year around!

The toolkit is not meant to be prescriptive but rather offers ideas to inspire creativity.

The toolkit includes four key components:

- About National Human Trafficking Prevention Month
- Current Data & Trends
- 5 Ways to Take Action
- National Resources



PREVENTION MONTH RESOURCES AND CALENDAR

- This tool-kit is accompanied by a [National Human Trafficking Prevention Month web page](#) hosted on the [PACT Website](#).
- Find additional resources and downloadable Social Media images on [PACT's Resource Hub](#).
- Check regularly for virtual and in-person learning opportunities on the [PACT Event Calendar](#).
- Email pact@cfpic.org to share your upcoming training or event.

ABOUT NATIONAL HUMAN TRAFFICKING PREVENTION MONTH



In 2010 President Barak Obama designated January as National Human Trafficking Prevention Month. It was established with the intention of re-dedicating ourselves to the preventing and ending human trafficking – in all its forms. During January, we collectively pause to acknowledge the impact to communities around the world, including our own. We stand with survivors, allied individuals and agencies from every discipline who commit to building a future where generations to come may thrive free from exploitation.

HOW TO USE THIS SHARE GRAPHIC

Use the shared graphics throughout this toolkit in newsletters, emails, or on social media to raise awareness for National Human Trafficking Prevention Month. Use the hashtag **#EndTrafficking**.

CAPTION: January is Human Trafficking Prevention Month! Founded in 2010 by President Barack Obama, January is designated as a time to pause and collectively acknowledge the impact to communities around the world – including our own. **#EndTrafficking**

To learn more about National Human Trafficking Prevention Month and find resources, visit [PACT's National Human Trafficking Prevention Month Resource Website](#).

**THIS JANUARY LET'S EXTEND THE INVITATION TO
LEARN AND TAKE INFORMED ACTION TOGETHER!**

SHARE GRAPHICS OF CURRENT DATA & TRENDS TO RAISE AWARENESS FOR NATIONAL HUMAN TRAFFICKING PREVENTION MONTH

Use these graphics in your newsletters, emails, or on social media to raise awareness for National Human Trafficking Prevention Month. Use the hashtag **#EndTrafficking**. Download the shared graphics at [PACT's NHTPM Resource Website](#).



CAPTION: According to a 2022 report by the [International Labor Organization](#), nearly 28 million people are being trafficked worldwide.

ALT TEXT: Yellow square with black text that reads "Nearly 28 million people are being trafficked worldwide."



CAPTION: The [top venues for labor trafficking](#) include: domestic work, agriculture, construction, illicit activities and traveling sales crews.

ALT TEXT: Teal square with white text that reads "The top venues for labor trafficking include: domestic work, agriculture, construction, illicit activities and traveling sales crews."



CAPTION: In 2020, the [National Human Trafficking Hotline](#) identified 16,658 victims of human trafficking. [California](#) had the highest number of reported cases.

ALT TEXT: Purple square with white text that reads "California had the highest number of reported cases of human trafficking in the nation."



CAPTION: 1 in 6 of the more than 25,000 children reported missing to the [National Center for Missing & Exploited Children](#) in 2021 who had run away, were likely victims of child sex trafficking.

ALT TEXT: Blue square with white text that reads "1 in 6 of the more than 25,000 children reported missing in 2021 were likely victims of child sex trafficking."

5 WAYS TO TAKE ACTION



CAPTION: Take Action this January! For 5 ways to take action download the PACT National Human Trafficking Prevention Month Toolkit at pact.cfpic.org/nhtpm2023. #EndTrafficking

ALT TEXT: Multi-color square with text that reads “5 ways to take action during National Human Trafficking Prevention Month: 1. Organize a Community Awareness Project, 2. Send an Email or Video Message, 3. Post on Social Media, 4. Host or Attend a Training, 5. Screen a Film”



One – ORGANIZE A COMMUNITY AWARENESS PROJECT

Engage your community to shed light on the topic of human trafficking. Here’s a few creative examples we love!

Take a Step Against Human Trafficking: Every year counties throughout California host 5K Run/Walks, culminating in a community event to learn more about local resources and commit to collective action.

Raise Funds for Survivor Needs: Check out the [Pledge 2 Stop Trafficking Fund](#), to learn more about a model of community collaboration between multiple anti-trafficking organizations in the Central Valley.

Issue a Community Wide Proclamation: Ask your city officials and/or county board of supervisors to issue a proclamation in honor of National Human Trafficking Prevention Month. Check out [PACT’s Customizable Template](#).

Engage Local Artists: The [Human Trafficking Prevention Month Virtual Art Gallery](#) is an online exhibit launched in January, which will culminate in a 90-minute live virtual event. The exhibit features the skill and concepts of artists with lived experience of human trafficking and highlights diverse expressions of resilience. Click [HERE](#) to register for the virtual event on January 27th.



Two – SEND AN EMAIL OR VIDEO MESSAGE

Announce National Human Trafficking Prevention Month with an email to your staff and partners, or share a recorded video message. Consider sharing on January 11, designated as National Human Trafficking Awareness Day. Download [PACT'S Email Template](#) to customize and share.



Three – POST ON SOCIAL MEDIA

Get Inspired! Check out PACT's "[Social Media Post Inspiration](#)." Use our content or develop your own; sharing out local resources and reliable data.



Four – HOST OR ATTEND A TRAINING

Consider hosting a training in your community. View the [PACT Training Directory](#) to consider speakers or topics of interest. You may also submit a speaker request to invite a member of the [PACT Consultant Network](#) or [Survivor Advisory Board](#) to participate in your local event. Both groups offer customized training and consulting through a survivor informed approach.

Submit Online Requests Here:

- [PACT Consultant Online Request](#)
- [Survivor Advisory Board Online Request](#)



Five – SCREEN A FILM

Inspire deeper learning by screening a film, followed by a panel of key experts or facilitated discussion. Be prepared by viewing films in advance. Anticipate questions and share potential action steps.

A few options:

- [California's Forgotten Children](#)
- [Sex and Money](#)
- [Sex Trafficking in America](#)
- [I Am Jane Doe](#)
- [Boys](#)
- [I Am All Girls](#)
- [Lost Girls](#)
- [Natascha Kampush: The Whole Story](#)
- [Stopping Traffic](#)
- [Dark Side of Chocolate](#)
- [In Plain Sight](#)
- [Black Gold](#)
- [Ghost Fleet](#)
- [Understanding the Needs of Sexually Exploited Children: A Guide for Caregivers](#)

ADDITIONAL RESOURCES



NATIONAL HUMAN TRAFFICKING HOTLINE

- 24-Hour Hotline & Tip Line: (888) 373-7888
- BeFree Textline Text “BeFree” (233733)

The National Human Trafficking Hotline is a national, toll-free hotline, available to answer calls, texts, and live chats from anywhere in the United States, 24 hours a day, 7 days a week, in more than 200 languages. The National Hotline offers round-the-clock access to a safe space to report tips, seek services, and requests for help.



NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN

- 24-Hour Hotline: 1-800-843-5678
- report.cybertip.org

NCMEC is the nation’s largest and most influential child protection organization, leading the fight to protect children and creating resources for them and the people who keep them safe. Report instances of missing children to NCMEC and check out specialized resources and training available to educate the community and first-responders on child sex trafficking.



For more resources and to access January’s Event Calendar visit the [PACT National Human Trafficking Prevention Month Resource web page](#).