



**LOOK**  
BENEATH THE SURFACE  
**LOOK**

UNDERSTAND EXPLOITATION. #ENDTRAFFICKING

# Look Beneath the Surface

Human Trafficking Public Awareness  
& Outreach Materials

ADMINISTRATION FOR  
**CHILDREN & FAMILIES**  
Office on Trafficking in Persons



# Image Library

*Trauma-informed, inclusive imagery. Free, available for public use.*

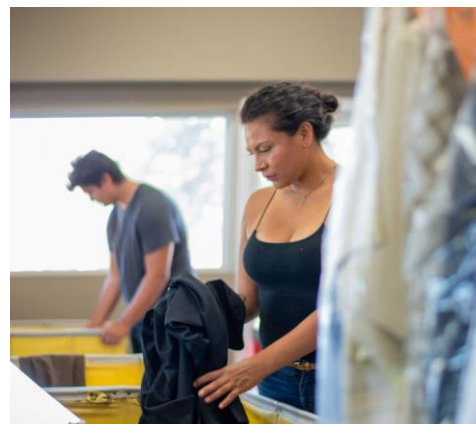
## Examples of Trafficking in Multiple Settings

- Agriculture
- Construction
- Landscaping
- Manufacturing
- Restaurants



## Examples of Trafficking in Multiple Settings

- Domestic Cleaning
- Dry Cleaning
- Elder Care
- Hotel Cleaning





# Examples of Helping Professionals

- Behavioral Health Professionals
- Healthcare Professionals
- Hotline Advocates
- Teachers/Coaches
- Outreach Workers



# Empowering Photos



## 2023 Human Trafficking Prevention Month Toolkit

*Updated annually; includes best practices for awareness building and resources for social services, healthcare and behavioral healthcare, and education.*





# Resources for Ukrainians

## SITUATIONS TO LOOK OUT FOR

Many people offering help have good intentions, but some want to take advantage of others during a crisis. If someone offers support, ask questions about what they will provide and if they expect something in return.

### Be careful if someone:



Asks you to work in exchange for their help in completing immigration forms on your or your family's behalf.



Gives vague or inconsistent information about where you will live or what resources they will provide.



Offers you money or a job with a high-paying salary that seems too good to be true.



Tells you to lie about the terms of your agreement or the work you are/will be doing.

## CREATE A SAFETY PLAN

Developing a safety plan can help keep you safe during risky and dangerous situations. Consider the following:

- **Keep your passport** and identification documents (ID) in a safe place. Do not give these items to anyone other than recognized authorities, such as police or immigration officers who show identification.
- **Download the [Diia mobile application](#)** to have access to your ID, foreign biometric passport, birth certificate, and other important documents.
- **Research and connect** with [local organizations](#) that can help you meet people in your community and access benefits and services before something goes wrong. Know that resources may vary depending on where you live.

if you miss one. You might also consider a distress signal (an action you can take or a word or phrase you can say or text) to alert them that you need help.

<https://www.acf.hhs.gov/otip/outreach-material/uniting-ukraine>



# On Demand Training

## Foundational Modules

- SOAR to Health and Wellness
- Trauma-Informed Care
- Culturally and Linguistically Appropriate Services
- SOAR for School-Based Professionals
- SOAR for Indigenous Communities
- Disaster Management: Prevention and Responding to Human Trafficking

## Advanced Modules

- SOAR for Sexual Assault Nurse Examiners
- Ethical Considerations: Working with Individuals Who Have Experienced Trafficking
- Universal Education and Screening
- Working with Individuals with Substance Use and/or Co-Occurring Disorders
- Working with Foreign National Minors Who Have Experienced Trafficking
- Responding to Human Trafficking Through the Child Welfare System

<https://nhttac.acf.hhs.gov/soar/soar-for-individuals/soar-online>



# Coming Soon

Resources for **youth** and **adults** who are at-risk or experiencing human trafficking

Will include specialized resources for:

- Migrant farmworkers
- Foreign national youth who recently arrived in the United States
- Indigenous youth

Professionals who work with youth and adults who are at-risk or experiencing human trafficking

Will include specialized resources for:

- Service providers
- Health and behavioral healthcare providers
- School-based professionals

Resources will include:

- Social Media Content and Other Digital Resources
- Videos
- Pocket Cards
- Stickers
- Posters
- Bus and Billboard Ads
- Toolkits

Sign up for our  
newsletter.

Contact Us:  (202) 795-7569  [endtrafficking@acf.hhs.gov](mailto:endtrafficking@acf.hhs.gov)  [acf.hhs.gov/otip](https://acf.hhs.gov/otip)