# Subject: January is National Human Trafficking Prevention Month

# [Customize with your own letterhead and/or images]

**Dear Partners,**

In 2010 President Barack Obama designated January as National Human Trafficking Prevention Month, culminating in the annual celebration of National Freedom Day on February 1. Since that time, January has become a month to remind ourselves of the vital role we each can play in ending Human Trafficking.

[choose 1-2 of the data points below or share data, or an impact story from your own community]

Recent statistics tell us that:

* Human Trafficking is an estimated [$150 billion industry](https://www.ilo.org/global/about-the-ilo/newsroom/news/WCMS_243201/lang--en/index.htm) that takes place in all industries, to individuals of all genders, age, and socio-economic status.
* [Polaris Project](https://polarisproject.org/the-typology-of-modern-slavery/) has identified 2[5 industries](https://polarisproject.org/the-typology-of-modern-slavery/) in which both labor and sex trafficking thrive in the United States.
* 1 in 6 of the more than 25,000 children reported missing in 2021 to [NCMEC](https://www.missingkids.org/content/dam/missingkids/pdfs/CST%20Identification%20Resource.pdf) were likely victims of child sex trafficking.
* In 2020, there was a record 21.7 million reports of suspected child sexual

exploitation made to [NCMEC’s](https://www.missingkids.org/ourwork/ncmecdata) CyberTipline.

* Since June 1, 2016 through December of 2021, the [Child Trafficking Response Team reports](https://mcusercontent.com/0077d1431a3cb2b9e56678d0f/files/b24b3c4e-62ca-6fc4-dfd9-a35864ce5f59/Current_Data_08_04_2022_FINAL.pdf) that Statewide, there have been 6,888 CSEC children victimized or ‘at risk’ in child welfare and probation in California
* In [INSERT YOUR COUNTY NAME] there have been [INSET NUMBER OF YOUTH IDENTIFIED] as exploited or trafficked youth during [INSERT TIME FRAME] or add your own local data point.

This January, [INSERT ORGANIZATION NAME] celebrates those who have worked fearlessly to end injustice in our own communities. We continue to commit to partnership, as we work to create a future where our children, youth and families may thrive free from exploitation.

We urge you to join by taking one step today to inspire change this year.

[Insert link to your website or use the following: “Check out [Preventing and Addressing Child Trafficking Project’s National Human Trafficking Prevention Month Website](http://pact.cfpic.org/htpm) to learn ways you can get involved!”]

In Collaboration, [INSERT]