



Child & Family Policy Institute of California

# NATIONAL HUMAN TRAFFICKING PREVENTION MONTH DIGITAL TOOLKIT

*#EndHumanTrafficking*

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# HOW TO USE THIS TOOLKIT



We hope this toolkit inspires individuals, agencies, tribes and communities to consider ways to raise awareness and take action during **NATIONAL HUMAN TRAFFICKING PREVENTION MONTH** – in January and throughout the whole year!

The toolkit is not meant to be prescriptive but rather offers ideas to inspire creativity.

The toolkit includes four key components:

- About National Human Trafficking Prevention Month
- Current Data & Trends
- 5 Ways to Take Action
- Additional Resources



## PREVENTION MONTH RESOURCES AND CALENDAR

- This tool-kit is accompanied by a [National Human Trafficking Prevention Month Web Page](#), including additional resources and downloadable Social Media Images.
- Check regularly for virtual and in-person learning opportunities on the [PACT Event Calendar](#).
- Email [pact@cfpic.org](mailto:pact@cfpic.org) to share your upcoming training or event.

## ABOUT NATIONAL HUMAN TRAFFICKING PREVENTION MONTH

In 2010 President Barack Obama designated January as National Human Trafficking Prevention Month. It was established with the intention of re-dedicating ourselves to the preventing and ending human trafficking – in all its forms. During January, we collectively pause to acknowledge the impact to communities around the world, including our own. We stand with survivors, allied individuals and agencies from every discipline who commit to building a future where generations to come may thrive free from exploitation.



### HOW TO USE OUR SHARED GRAPHICS

Use the shared graphics throughout this toolkit in newsletters, emails, or on social media to raise awareness for National Human Trafficking Prevention Month. Use the hashtag **#EndTrafficking**.

**CAPTION:** January is Human Trafficking Prevention Month! Founded in 2010 by President Barack Obama, January is designated as a time to pause and collectively acknowledge the impact to communities around the world – including our own. #EndTrafficking

To learn more about National Human Trafficking Prevention Month and find resources, visit [PACT's National Human Trafficking Prevention Month Resource Website](#).

# THIS JANUARY LET'S COMMIT TO A YEAR OF INFORMED ACTION!

## CURRENT DATA & TRENDS

Use these graphics in your newsletters, emails, or on social media to raise awareness for National Human Trafficking Prevention Month. Use the hashtag **#EndTrafficking**. Download the shared graphics at [PACT's NHTPM Resource Website](#).

The Human Trafficking Hotline has identified *24,046* victims of human trafficking in the US.

**CAPTION:** Between 2007-2021, [the Human Trafficking Hotline](#) has identified 12,696 cases of human trafficking in the US. 24,046 victims were identified in these cases.

**ALT TEXT:** *Blue square with white text that reads "The Human Trafficking Hotline has identified 24,046 victims of human trafficking in the US."*

Individuals are often *recruited* into trafficking by family members or intimate partners.

**CAPTION:** In 2020, [Polaris Project](#) concluded that recruitment by family members and intimate partners was particularly noteworthy in sex trafficking situations. In situations of sex trafficking or sex and labor trafficking combined, of the 2,448 victims whose recruitment was known, 42% were brought into trafficking by a member of their own families.

**ALT TEXT:** *Light blue square with white text that reads "Individuals are often recruited into trafficking by family members or intimate partners."*

## CURRENT DATA & TRENDS

Use these graphics in your newsletters, emails, or on social media to raise awareness for National Human Trafficking Prevention Month. Use the hashtag **#EndTrafficking**. Download the shared graphics at [PACT's NHTPM Resource Website](#).

*1 in 6*  
of the more than  
**25,000** children  
reported missing  
in 2021 were likely  
victims of child  
sex trafficking.

**CAPTION:** 1 in 6 of the more than 25,000 children reported missing to the [National Center for Missing & Exploited Children](#) in 2021 who had run away, were likely victims of child sex trafficking.

**ALT TEXT:** *Blue square with white text that reads "1 in 6 of the more than 25,000 children reported missing in 2021 were likely victims of child sex trafficking."*

The *top 5 venues*  
for labor trafficking in  
California include:

1. Domestic work
2. Agriculture/Farms
3. Peddling Ring
4. Construction
5. Illicit activities

**CAPTION:** [The Hotline](#) receives tips about situations involving both sex and labor trafficking, as well as situations where the type of trafficking may be unknown or not specified. These were the top five venues reported for labor trafficking in California in 2021.

**ALT TEXT:** *Blue square with black text that reads "The top 5 venues for labor trafficking in California include:*

- 1. Domestic work*
- 2. Agriculture/Farms*
- 3. Peddling Ring*
- 4. Construction*
- 5. Illicit activities"*

## 5 WAYS TO TAKE ACTION



**CAPTION:** Take Action this January! For 5 ways to take action download the PACT National Human Trafficking Prevention Month Toolkit at [pact.cfpic.org/htpm](http://pact.cfpic.org/htpm). #EndTrafficking

**ALT TEXT:** Multi-color square with text that reads “5 ways to take action during National Human Trafficking Prevention Month: 1. Organize a Community Awareness Project, 2. Send an Email or Video Message, 3. Post on Social Media, 4. Host or Attend a Training, 5. Screen a Film”



### One – ENGAGE YOUR COMMUNITY

Engage your community to shed light on the topic of human trafficking. Some ideas include:

**Take a Step Against Human Trafficking** – Gather a team to host a 5K Run-Walk this year! Start planning in January with your city officials culminating in an event that is providing local resources and collective action.

**Raise Funds for Survivor Needs** – Give back locally and find a service provider near you. Consider partnering with them to help host a fundraiser. Keeping money in your local community is key to directly helping end human trafficking wherever you are! Check out our [CA Service Provider directory](#) to get started.

**Issue a Community Wide Proclamation** – Partner with local city officials and your county’s board of supervisors to raise awareness. Download [PACT’s Customizable Template](#) to get started.



### Two – SEND AN EMAIL OR VIDEO MESSAGE

Announce National Human Trafficking Prevention Month with an email to your staff and partners, or share a recorded video message.

Consider sharing on January 11, designated as National Human Trafficking Awareness Day. [Download PACT’S Email Template](#) to customize and share.



## ADDITIONAL RESOURCES



### NATIONAL HUMAN TRAFFICKING HOTLINE

- 24-Hour Hotline & Tip Line: (888) 373-7888
- BeFree Textline Text “BeFree” (233733)

The National Human Trafficking Hotline is a national, toll-free hotline, available to answer calls, texts, and live chats from anywhere in the United States, 24 hours a day, 7 days a week, in more than 200 languages. The National Hotline offers round-the-clock access to a safe space to report tips, seek services, and requests for help.



### NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN

- 24-Hour Hotline: 1-800-843-5678
- [report.cybertip.org](http://report.cybertip.org)

NCMEC is the nation’s largest and most influential child protection organization, leading the fight to protect children and creating resources for them and the people who keep them safe. Report instances of missing children to NCMEC and check out specialized resources and training available to educate the community and first-responders on child sex trafficking.



### THE PREVENTING AND ADDRESSING CHILD TRAFFICKING PROJECT – PACT

Preventing and Addressing Child Trafficking (PACT) supports a collaborative platform for county child welfare agencies to address and prevent child sex and labor trafficking through a peer support network.

Visit the [PACT Website](#) to learn more about our work or the [National Human Trafficking Prevention Month Page](#) for available resources.